

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant: Dickerson, Jr. **Conf. No.:** 6358
Serial No.: 09/940,974 **Art Unit:** 3623
Filed: 08/28/2001 **Docket No.:** END920010076US1
Examiner: Johnna Ronee Loftis
Title: **METHOD AND SYSTEM FOR GENERATING A VALUE
PROPOSITION FOR A COMPANY IN AN INDUSTRY**

Mail Stop Amendment
Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

SUPPLEMENTAL AMENDMENT

Sir:

I. INTRODUCTORY COMMENTS

In response to the Final Office Action of September 27, 2006 and the Advisory Action of October 23, 2006, and in furtherance of the amendment previously submitted on November 27, 2006, please re-consider the rejections based on the following remarks.

Listing of the Claims are reflected in the listing of claims that begin on page 2 of this paper.

Remarks begin on page 10 of this paper.